

Covert Market Intelligence (CMI)

CMI is a solution which helps an organisation to identify covert information that can help in decision making. It could be to acquire strategic intelligence when faced with a set of uncertain and unprecedented circumstances.

CMI helps an organisation to

Gather information related to contemplated investment

Gather information related to senior management hires

Gather vital insights in unpredictable circumstances where counterparties such as vendors, customers, employees and JV partners are involved

Gather intelligence in a potential dispute, a likely/threatened litigation or a court case

Methodology



Information gathering from public domains and open source databases.



Working under cover through Covert Human Intelligence Sources (CHIS) to accumulate information.



Assessing the information and drafting potential scenarios that may impact the business adversely.



Reporting the observations.

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